



Greenlink Transit Vision and Master Plan Fact Sheet

Project Background:

A number of recent planning documents developed by public and private entities in Greenville County have called for improvements to public transportation. For more than thirty years, Greenville's public transportation system has been characterized by inadequate local funding and limited service. In 2008, following a period of financial uncertainty, the Greenville Transit Authority (GTA) contracted with the City of Greenville to provide transit operations services. The transit service now operates under the brand "Greenlink." The near-term goal of the GTA/City relationship was to stabilize current public transportation services. The longer-term goal was development of a transit vision and master plan to help the GTA and its partners establish transit policies and funding needed to develop a sustainable transit system to meet current needs and support future economic and community development.

Project Goals:

- Provide convenient and affordable mobility options,
- Support sustainable transportation system,
- Support economic development and redevelopment,
- Reduce or mitigate air pollution and environmental impacts, and
- Reduce or mitigate roadway congestion.

Project Deliverables:

- Short-term improvement plans,
- Transit vision,
- Long term master plan, and
- Sustainable financial plans.

Project Consultants:

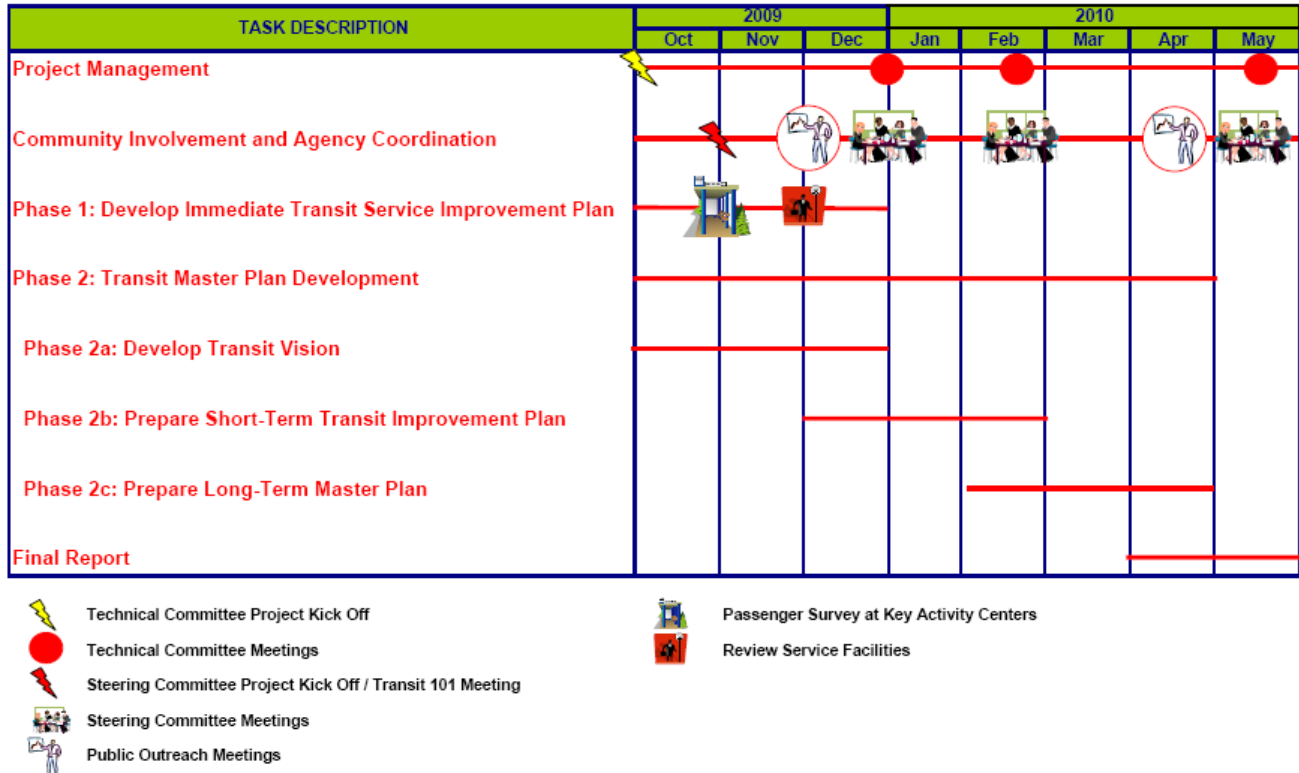
The GTA selected URS Corporation, an experienced and highly-respected engineering and planning firm with an international practice. Jim Brown, URS' Manager of Transportation and Environmental Planning, will lead this planning effort. The URS Corporation website is: www.urscorp.com.

Project Schedule:

Though the Technical Team, GTA Board, and project coordinator have already met with the consultants, the project kickoff is scheduled for October 28 at 9:00 a.m. at the Carolina First Center. At that time a news conference involving all project sponsors will be held. The news conference will be followed by a joint meeting of the Steering Committee and

Technical Committee. The content of that meeting includes a “Transit 101” educational session; so that project participants begin the study “on the same page,” in order to facilitate an effective planning process.

The overall project schedule is shown below.



Project Participants:

The GTA assembled a Steering Committee to provide oversight and input to the Master Plan project as well as a Technical Committee to support the consultants with information. The Transit Master Plan will be designed to integrate with and support other community and economic development plans. Other Committee members may be added. There will also be an opportunity for members of the general public to participate, through interviews, community meetings, and surveys.

Steering Committee

- | | |
|------------------|--|
| Lee Allan | Greenville Hospital System |
| John Boyette | CU- ICAR |
| Domenick Buffone | Hyatt Regency-Greenville |
| Brett Caldwell | Caldwell Constructors |
| Matt Carter | Greenville Transit Authority |
| Sid Cates | Greenville County Council |
| Michael Dey | Homebuilders Association of Greenville |
| Pat Dilger | Overstreet Studio |
| Jackie DiMaggio | Greenville Technical College |
| Nancy Fitzer | Upstate Forever |

Trey	Fouche'	Greenville Transit Authority
Don	Godbey	City of Mauldin
Brad	Halter	Coldwell-Banker Caine Real Estate
Ted	Hendry	United Way of Greenville County
Jackie	Jones	Phoenix Center
Ed	Marshall	Edward C. Marshall & Co
Margaret	McJunkin	Nicholtown Neighborhood Association
Pam	Mills	Greenville County Schools
David	Mitchell	Greenville Transit Authority
Debbie	Nelson	Nelson and Assoc. Marketing
Susan	Reynolds	Greenville City Council
Karen	Schwartz	St. Francis Hospital
Steve	Short	CPA
Gaye	Sprague	Sprague and Sprague
Jack	Stone	Stone International
Brad	Van Meter	Hyperion Partners
Stu	White	Greenville Transit Authority
Boyd	Yarbrough	Furman University

Technical Committee

Greg	Baney	Transit Planning and Grants Manager, City of Greenville
Mike	Brown	Transit General Manager, City of Greenville
Jim	Campbell	Asst. Dir., OMB, City of Greenville
Karen	Crawford	GTA Assistant Treasurer, City of Greenville
Mark	DePenning	GIS Manager, City of Greenville
John	Gardner	Economic Development Planner, City of Mauldin
Dennis	Garrett	Parking General Manager, City of Greenville
Brian	Graham	Greenways Planner, City of Greenville
Rich	Hanning	GIS Manager, Greenville County
Mike	Horne	Fleet Manager, City of Greenville
Ty	Houck	Greenways Planner, County Recreation District
Carl	Jackson	Public Transportation Director, City of Greenville
Kayin	Jones	Economic Development Manager, SCDOT
Phillip	Lemmon	Regional Transportation Planner, ACOG
Wil	Ravenhorst	Traffic Engineer, City of Greenville
Dan	McGee	Transportation Planning Manager, Greenville County/GPATs
Andrew	Meeker	Landscape Architect, City of Greenville
Jean	Pool	Planning and Development Manager, City of Greenville

Estimated Cost and Funding Sources:

The estimated cost of the Transit Vision and Master Plan is \$275,000. The City of Greenville and Greenville County contributed \$25,000 each and will also supply certain in-kind services from employees who will support the planning process. The Federal Transit Administration and the S.C. Department of Transportation will supply the balance of the funding.

Project Updates:

Project updates, including summaries of planning meetings, presentations, and preliminary and final reports will be posted at the Greenlink Transit website: www.ridegreenlink.com.

Contacts for Additional Information:

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Jim Campbell, Project Coordinator, City of Greenville
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Email: jcampbell@greenvillesc.gov

Jim Brown, Manager, Transportation and Environmental Planning, URS Corporation
Phone: 678-808-8849
Email: jim_p_brown@urscorp.com

Project Sponsors

Region Four, Federal Transit Administration

Mass Transit Division, SCDOT

Greenville County

City of Greenville

Greenville Transit Authority

Bob Jones University

Clemson University

Greenville Technical College

Furman University



BOB JONES UNIVERSITY

CLEMSON UNIVERSITY



FURMAN



Greenlink Transit is operated by the City of Greenville, under contract to the Greenville Transit Authority.

Comments from Project Sponsors:

- *“Higher education is the key to achieving a rewarding career and a successful future for many citizens. We also know that at least 80% of the skilled jobs nationwide require some level of higher education, and that the economic vitality of a community and state is directly correlated with the education of its citizens. However, many people in Greenville have difficulty accessing higher education due to transportation barriers. I believe a better public transit system is necessary to help the people of Greenville better their lives and to insure the continued economic viability of the area.”* - **Keith Miller, PhD, President, Greenville Technical College**
- *“In operating the transit system for the past year, under contract to the GTA, the City of Greenville has been able to stabilize the operation. Now, its time to look to the future. I think the Greenlink Master Plan will provide an excellent first step in developing the kind of transit system our citizens deserve and of which we can be proud.”* – **Mayor Knox H. White, Mayor, City of Greenville**
- *“Furman University believes that an improved public transit system is a critical ingredient in fostering a green lifestyle. We are pleased to play a part in helping design the transit system for Greenville’s future.”* – **Dr. David Shi, PhD, President, Furman University**
- *"Clemson sees Greenville as our hometown. We are already tied closely to the Greenville community, and our students and faculty would love to be linked by an effective public transit system, too. Such a system could support Clemson education, research and outreach programs at CU-ICAR, the University Center, downtown Greenville and at GHS. It would also help bring students and visitors to our campus. Ultimately, good transit planning will support and promote the healthy, sustainable economic and community development we all want for the Upstate."* - **James F. Barker, FAIA, President, Clemson University**
- *"The S.C. Department of Transportation is pleased that the Greenville community is taking the significant step of conducting a wide-ranging vision and master plan process to chart the future of your public transit system. The Mass Transit Division has provided funding to support the project and will provide technical assistance in the development of a transit system to meet the needs of the citizens in your community."*- **Glennith Johnson, Deputy Secretary for Mass Transit, SCDOT**